



Workshops and Fun Galore at North Country Mall (NCM)

A Ten day summer camp for the Little Ones – 15th-25th June 2017

Chandigarh Capital Region, June 15th, 2017: The summer holidays are here, and the North Country Mall (NCM), recently acquired by Virtuous Retail South Asia (VRSA), intends to shower children and families with a set of memorable experiences. Starting June 15th to 25th, NCM will play host to a ten day Kids summer camp that will include a host of very educative and interactive workshops from 1-7 pm every day.

Bonhomie is in the air this summer with special activities organized for kids at NCM. The Atrium at the Centre will be the hub of fun and learning with workshops such as clay modeling, theatre, Origami along with storytelling sessions, dance classes and sticker making workshops. The opening day of the “Kids Summer Camp” will also be the launch pad for the finale on the 25th, which will see a display of work done by the children throughout the camp.

Commenting on the launch of this exciting initiative, Jonathan Yach, Director – Retail Operations- Virtuous Retail says, "We are pleased to ring in the holidays this summer with a new wave of excitement and an all new way of celebrating together. The next ten days will be all about creating everlasting memories with your family, siblings, and friends”.

About North Country Mall

North Country Mall (NCM), recently acquired by VRSA, located in the Chandigarh Capital Region, is one of the largest operating malls in Punjab. Built on a sprawling 22 acres on the arterial NH 21, it is anchored by top national and international brands across key retail and lifestyle segments. North Country Mall, offers an exciting opportunity for a well-built shopping and lifestyle destination in a great location, to be a community centric Virtuous Retail flagship, for the residents of the Chandigarh Capital region, and a regional lifestyle destination for the residents of surrounding cities like Ludhiana and Jalandhar.

Please visit www.virtuousretail.com for more information.

About Virtuous Retail South Asia (VRSA)

Virtuous Retail South Asia is India’s only institutionally backed retail platform, developing and managing community oriented lifestyle centres across the country. VRSA is aggressively expanding its pan-India portfolio which currently includes its flagship centres VR Surat, VR Bengaluru and VR Chennai. Over the last 9 years, VR has redefined the spatial retail experience for consumers by delivering innovative centers that seamlessly integrate shopping, hospitality, food, leisure and entertainment. These award-winning lifestyle centres are designed and operated by VRSA as social hubs that are ‘Connecting Communities®’ and celebrate local culture while enhancing the overall brand image of the city they are located in.



Please visit www.virtuousretail.com for more information.

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